



Careers with STEM Publishing Guidelines

Careers with STEM website and magazines are distributed to Australian and New Zealand audiences. We welcome contributions including blogs, videos and profile stories on careers in STEM – science, technology, engineering and maths.

Audience profile

Careers with STEM is aimed at students from high school to uni. We create content on career inspiration, tips, profiles, news, events and more on the careers of the future. It's an inclusive, diverse environment where you can find art mixing with science, digital technology with sports, health with business and much more.

We call it STEM + X - where 'X' is your passion, another field or a world-changing goal. Careers with STEM magazines are mailed quarterly FREE to Australian and New Zealand high schools, distributed at careers centres, in libraries, university campuses, technology, science and research organisations and outreach. Individual and bulk copies are also available to [order](#).

The magazine and website are widely read by 14-20 year olds, as well as parents and educators.

Tone

The writing style should be aimed at a youth (14-20 yr old) audience. The tone should be fun, casual, inspiring, and above all relevant to a youth audience. Don't assume knowledge, clearly explain concepts and avoid long titles and affiliations.



Types of content

Here's a few content ideas.

Blogs

Been to an amazing robotics event? Inspired by some science research? Awed by an engineering discovery? Puzzled by a maths quiz? We welcome your contributions that:

- Wrap up or review an event or program you've attended
- Cover an inspiring teaching or learning program you're running
- A personal story on something that's inspired you in STEM
- News on STEM careers
- Wow stuff. Things that amazing in STEM + everything.

Profiles

We regularly publish profiles of amazing people working in STEM careers, and we'd love to hear your story first hand! To view examples of published profiles, check these [out](#). Remember to include your pathway – colleges you've attended and work experience and programs that have helped you to get where you are today – and an image of yourself that shows your personality, your work area or tasks.

Videos

We welcome video blogs of events, career stories and cool things you've seen in science, technology, engineering and maths. Talking robots, amazing experiments, cool careers you've come across. Tell us about it! Simple add the embed link to a short blog or [email us](#) for more options.

The nuts and bolts



Word length should be from 300 to 800 words. Images must be jpgs and at least 1500px wide (preferably larger) and saved for web at 150 dpi.

The legal stuff

We pay accepted contributions AU60c/word. We may reuse the text in our magazines and affiliated materials and we'll ensure to always acknowledge your byline. Make sure you include your contact details, and if we do use your material in print we'll do our best to send you a copy.

In submitting the content, the writer acknowledges that Refraction has the right to edit for length and clarity, and to republish the material across [Refraction Media](#)'s products.

Any questions [contact us!](#)